

# ORDER

Orders	Order / Rev:	102137		
	Alt Order #:	06815981		
	Product Desc:	JOE HECK 4 CONGRESS		
	Estimate:	2214		
	Flight Dates:	11/05/12 - 11/06/12		
	Original Date / Rev:	05/24/12 / 10/24/12		
	Order Type:	GENERAL		
		Primary AE:	Amy McCreary	
		Sales Office:	BLPHI	
		Sales Region:	National	
Agency	Name:	Strategic Media Placement, Inc.		
	Buying Contact:			
	Billing Contact:			
		7669 Stagers Loop		
		Delaware, OH 43015		
		Billing Type:	Cash	
		Billing Calendar:	Broadcast	
		Billing Cycle:	EOM/EOC	
		Agency Commission:	15%	
Advertiser	Name:	Heck, Joe for Congress		
	Demographic:	A35+		
	Product Codes:	PLC02		
	Priority:	SELECT PRIORITY CODE		
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		
		New Business Thru:		
		Order Separation:	00:05:00	
		Advertiser External ID:		
		Agency External ID:		

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$0.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$0.00
KTUD	0%	\$0.00
KVVU	16%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00



KSNV